



# COSMOS SERVICES CO., LTD.

## DIRECT MARKETING DIVISION

### CYBER SOLUTION

#### Security and Privacy Liability

#### HOW DO YOU DEAL WITH THE EXPOSURE OF CYBER CRIME ACTIVITY?

E.g. Hacking, Phishing, Virus Dissemination etc.

#### WHAT ARE THE COMPANIES FACING RECENTLY?



In Dec 2022

"More than 20 irate Standard Chartered credit card holders have complained that their card data have been stolen after receiving messages of unknown transactions." (The standard, 2022)

#### IS IT ONLY AN ISOLATED EVENT? NO



Holiday Inn owner, Intercontinental Hotels Group (IHG), has confirmed the company has been hit by a cyber-attack. (BBC, 2022)

#### HOW TO MITIGATE THE LOSS FROM CYBER ATTACK? CYBER INSURANCE CAN HELP

Cybersecurity insurance (cyber insurance) is a product that enables businesses to mitigate the risk of cyber crime activity like *cyberattacks* and data breaches. It protects organizations from the cost of internet-based threats affecting IT infrastructure, information governance, and information policy, which often are not covered by commercial liability policies and traditional insurance products.

#### COVERAGE INCLUDING

- Costs to mitigate any Cyber incident (e.g. Legal & public relations expenses, etc.)
- Loss of net profit and extra expenses for continuing operating. Triggered by Business Interruption Incident
- Data and System Recovery
- Internet Media Liability, etc.

**PLEASE DO NOT HESITATE TO CONTACT US FOR MORE INFORMATION!**